# MAGAZINE DIRECTORY ADVERTISING

#### Kim Jednachowski

New Business Development Manager kjednachowski@allured.com 630-344-6054 www.GCImagazine.com



# Reach subscribers & attendees with show distribution all year long.

# **OUTREACH CAMPAIGN INCLUDES**

- Print directory sent to core subscribers.
- Sent to all bartered show distributions in the following calendar year.

## **ADVERTISING INCLUDES**

- An ad in the print directory with bold listings.
- Online company profiles will be linked to content from your company published on the *Global Cosmetic Industry* website.
- Full page profiles included in the print directory
- Reserve a full page and receive a free full page company profile in-print and online.

### SHOW DISTRIBUTION

#### **PRINT**

- LuxePack LA & NY
- MakeUp in LA & NY
- in-cosmetics global
- NYSCC Suppliers' Day
- Cosmoprof North America (Miami & Las Vegas)
- CASCC Suppliers' Day

